



# **ESSEX SALES & DISTRIBUTION GROUP, INC.**

## **DEALER OVERVIEW**

[WWW.ESSEXWINDOWFASHIONS.COM](http://WWW.ESSEXWINDOWFASHIONS.COM) \* 1-877-923-7739 \*  
[INFO@ESMGINC.COM](mailto:INFO@ESMGINC.COM)

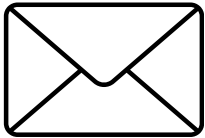


# WHO WE ARE

Essex Sales & Distribution Group, Inc. is a premier supplier for drapery hardware and window coverings for over 75 years. We are committed to the wholesale distribution of quality window covering products. ESDG, INC. has solutions for all of our customer's needs. We pride ourselves on having an extensive line of quality products at competitive prices.



**1-877-923-7739**



**info@esmginc.com**





# DEALER BENEFITS

As one of our dealers, our success is tied to your success. We are committed to work with you every step of the way in your journey. This level of commitment has led to the growth of over 500 dealers in the United States . Contact us for more information to see how our dealers are having so much success with our products.



## CUSTOMER SERVICE

Access to one of the most knowledgeable customer service teams in the industry



## DISCOUNTS & PROMOTIONS

We provide our clients with outstanding dealer discounts as well as promotions with sample books and displays.



## NO PRODUCT INVENTORY

We supply all the products custom as you order. There is no need to carry any inventory and you can choose which products to offer your clients.



## DEALER SUPPORT

Ongoing product updates and advertising support including free access to the **Dealer Resource Center** to quote and order online 24/7.

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# THE BRANDS WE OFFER

ALTA  
WINDOW FASHIONS

*design simplified™*



PTH  
PARIS TEXAS  
HARDWARE



Aria®

kirsch.

FOREST  
DRAPERY HARDWARE

ORION

THE FINIAL COMPANY



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# ROLLER SHADES

## Product Overview

- Gorgeous fabric collections with over 520 SKUs (275+ in our new book and 240+ in our co-branded SheerWeave book), include a beautiful gallery of decorative and blackout choices along with economical vinyl and countless screen selections
- Stunning assortment of neutrals, whites, cool grays and taupes: more than a dozen fabric families include the same light-filtering and blackout colors for improved decorating flexibility



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# HONEYCOMB SHADES

## Product Overview

- Over 250 SKUs, refreshed with more than 80 new fabrics and colors
- Six cell styles, that include our newest 1 1/4" cell size, offer your customers more choices than most any other honeycomb program in the industry—and did we mention their energy efficiency?
- Distinctive styles like our large 2" Hybrid Pleat and cascading Dimensions™ break from tradition and bring added drama to the window—especially large windows requiring seamless style



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# DUAL SHADES

## Product Overview

- Premium roller shade with alternating bands of sheer and opaque fabric; as the shade raises and lowers, fabric bands glide smoothly past each other, allowing levels of light control, view-through and privacy
- 28 gorgeous styles with well over 100 choices in on-trend colors; various band sizes ranging from 2" to 5.5" accommodate most every window size
- Translucent and light-dimming fabrics are blended with soft sheer or intricate mesh fabric; degree of opacity varies depending on the fabric style



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# WOOD BLINDS

## Product Overview

- 1 <sup>3</sup>/<sub>8</sub>", 2" and 2 <sup>3</sup>/<sub>8</sub>" slat sizes accommodate any window size
- More than 35 natural stains and neutral solids; crafted from durable basswood
- Decorative Coastal features a wire-brushed texture with a weathered appearance
- Innovative, magnetic valance attachment system is secure, easy to install, and conveniently adjustable



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# FAUX BLINDS

## Product Overview

- 2" and 2 1/2" slat sizes accommodate any window size; 20 great color choices
- Constructed of durable, improved temperature performance materials for longer life
- Premium Grain, our exquisite decorative collection, features a beautiful wood grain print
- Dependable slats won't crack, chip or fade



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# NATURAL WOVEN SHADES

## Product Overview

Over 65 gorgeous selections, with more than 30 new this year, feature a lavish assortment of whites, neutrals and gray tones

- Three distinctive collections offer maximum decorating opportunities

- Select Weaves: Meticulously crafted collection with natural textiles infused with organic yarns

- Grass Weaves: The look of natural grasses, but with the consistency of woven textiles

- Woven Woods: Robust assortment includes natural materials like bamboo, reeds and jute



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# CELLULAR SHADES

## Product Overview

- Soft, plush fabric for enhanced energy efficiency and sound absorption
- Over 240 SKUs, including new blackout and opening price point fabric collections
- Patented D-cell design keeps its pleated appearance for the life of the shade
- Full range of control options, including our proprietary Cordless Lift & Lock™ at no additional charge



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# ALUMINUM BLINDS

## Product Overview

- Various programs range from basic to a step up in style
- Robust collection features designer color palette, several slat styles and slat sizes
  - Select from solid, metallic and perforated styles
  - Dust-resistant finish for easy cleaning
- 1" and 2" slat choices fit virtually all window sizes



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# VERTICAL BLINDS

## Product Overview

- Vinyl dominates our offering with everything from subtle patterns to rich, embossed textures — a truly functional choice for light and privacy control
  - S-Curve vinyl vanes feature an S-shaped design for a graceful, drapery-like appearance; interlocking vanes block out more light than traditional curved vanes
- Fabric vanes, in a variety of elegant light-filtering styles and two new blackout styles, create a gentle ambiance with their gorgeous patterns and on-trend palette



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# WINDOW SHADINGS

## Product Overview

- Generous assortment of over 100 selections in 2", 2 1/2" and 3" vane sizes
- Translucent & light-dimming fabrics in soft, sophisticated patterns & colors embellish a room with style & grace
- Fabric widths up to 120" cover wide windows/doors
- Fabric-covered headrail option provides a seamless, textured look from top to bottom



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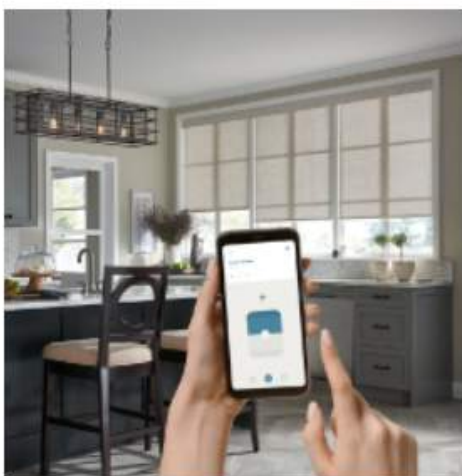
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# AUTOMATION

Boost your windows' IQ. Integrate your motorized window coverings with a compatible smart home system to synchronize light and privacy control for maximum convenience.

Controlling automated window coverings is more convenient than ever before with the new Shades skill for most Amazon Alexa and Google Home enabled devices. Use the power of voice to open and close the shades. "Alexa, set my Living Room Shades to 80%." Now we're talking!

## AVAILABLE SYSTEMS



BLISS™ AUTOMATION  
BY ALTA



SOMFY®  
AUTOMATION



SIMPLICITY  
AUTOMATION

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# ROLLER SHADES

With over 270 to choose from, the Rivington Luxe Roller Shade Collection comprises an extensive range of beautiful fabrics in a vast array of colors. Whether you are looking for light control options including blackout or sheer finishes; moisture resistant fabrics for bathrooms and kitchens, or a plain, textured or print-ed design in just the right color palette, you can bring a whole new look to your room.



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# ROMAN SHADES

With a Rivington Luxe Roman Shade, you have the choice of two header types:

**Classic Roman:** This header leaves the top of the shade uncovered to offer a simple, no fuss option. The fabric is attached to the headrail with adjustable tape to allow a close fit to the window frame.

**Evo Cassette Roman:** The EVO cassette system gives a sleek and contemporary finish which perfectly conceals the top of the shade. It can be covered in matching fabric or is available in three metal finishes: White, Silver and Gunmetal.



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# DRAPERIES

All Rivington Luxe fabrics can be made in any of five heading choices:

Pencil Pleat  
Double Pinch Pleat  
French Pleat  
Ripplefold/Wave  
Grommets



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## **Metal Poles Traversing Systems & Accessories**



**PARIS TEXAS  
HARDWARE**

## **Decorative Drapery Hardware**



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# THE FINIAL COMPANY

**A comprehensive range of sophisticated  
hand painted and plated finishes**



**Custom curtain rods, wood drapery  
hardware and drapery sets**

**ORION**  
ORNAMENTAL IRON, INC.

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# FOREST

DRAPERY HARDWARE

**Motorized tracks and  
motorized decorative rail systems**



## Aria®

**H rail drapery  
traverse systems**

new



4 R-TEC Automation® H-Rail Traverse



8 Baton Draw H-Rail Traverse

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# kirsch

**Elegant drapery finials,  
brackets and poles**



**somfy**

**Motorized curtains  
and more**



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# SALES TOOLS AVAILABLE

Sales Tools are optional and 100% rebatable.

## SAMPLE BOOKS



## HARDWARE DISPLAYS





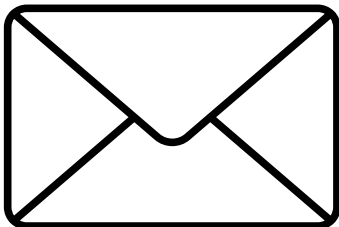


# GETTING STARTED

Your success is our success, so we have intentionally structured our dealer program to best serve our dealers. This guide is designed to inform you about our products as well information on becoming a dealer. For more information and to see if you qualify to become a dealer, please contact us to set up your free account.



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