



**Essex Sales &  
Distribution Group, Inc.**  
*Your Premier Window Covering Supplier*



# FAUX WOOD BASICS

BLINDS

Effective April 20, 2020

*design simplified™*

**2" BLIND AND BASIC VALANCE INCLUDED IN PRICE**

WIDTH TO:	24"	30"	36"	42"	48"	54"	60"	66"	72"
<b>HEIGHT TO:</b>									
30"	\$95	104	123	129	132	142	164	174	193
36"	98	108	127	132	139	151	174	186	205
42"	104	113	132	136	146	164	185	202	221
48"	111	120	136	146	151	174	189	217	236
54"	117	129	139	148	170	186	196	236	258
60"	129	139	142	164	174	189	203	249	274
66"	136	146	161	179	189	217	230	268	296
72"	146	151	174	193	211	236	271	287	318
78"	161	167	183	202	221	245	280	302	330
84"	164	177	195	211	233	258	296	318	353
90"	174	186	208	224	245	271	306	330	368
96"	177	189	221	233	258	283	346	353	393

**VALANCE UPGRADE & REPLACEMENT CHARGE**

WIDTH TO:	24"	30"	36"	42"	48"	54"	60"	66"	72"	84"	96"	120"
Crown Valance Upgrade	\$23	25	28	30	33	34	36	39	41	46	48	49
Basic or Crown Replacement	23	25	28	30	33	34	36	39	41	46	48	49

FEATURES
<ul style="list-style-type: none"> <li>• Cordless Operation – Wand Tilt Only</li> <li>• Valance Options – Low Profile PVC Headrail</li> </ul>

AVAILABLE COLORS
<ul style="list-style-type: none"> <li>• S901 Snow / White (use S901 Snow from your deck to order)</li> <li>• S903 Pearl / Antique White (use S903 Pearl from your deck to order)</li> </ul>

NO CHARGE OPTIONS
<ul style="list-style-type: none"> <li>• Hold-Down Brackets (Plastic)</li> <li>• Extension Brackets – 3-1/2"</li> <li>• Spacer Blocks – 3/8"</li> <li>• Center Support over 60"</li> </ul>

OPTIONS: EXTRA CHARGE – SPECIFY ON ORDER
<ul style="list-style-type: none"> <li>• 3-1/4" Crown Valance .....see price chart</li> <li>• Custom Length Returns .....add \$12 each</li> <li>• Continuous Valances .....add \$57 each</li> </ul>

BLIND SPECIFICATIONS		
(net size)	Minimum	Maximum
Width Specifications	8"	72"
Length Specifications	24"	96"
<p><b>IMPORTANT:</b> Blind Lengths are only available in 6" increments from 24" to 96" (24", 30", 36", 42", 48", 54", 60", 66", 72", 78", 84", 90" and 96"). If necessary, length is easily adjustable on site.</p>		
Deductions		
Outside Mount	Net - As Ordered	
Inside Mount	1/2" deduction from ordered width	
Tolerance	+/- 1/8"	

CONTROLS		
	Blind Width	Control
Tilt Control (Wand Only)	8" - 12"	Center Tilt Only
	12-1/8" - 72"	Left Tilt Only
	Wands available in 24", 36" and 48" lengths	
Lift Control	8" - 12"	No Lift Capacity
	12-1/8" - 72"	Cordless Lift Only

Blind Length	Wand Length
24" - 60"	24"
60-1/8" - 72"	36"
72-1/8" - 96"	48"

## VALANCE STYLES

2-1/2" Basic Valance	3-1/4" Crown Valance
	
<ul style="list-style-type: none"> <li>• Comes standard with blind</li> <li>• Returns are attached using a corner clips and are not mitered</li> </ul>	<ul style="list-style-type: none"> <li>• Additional charge</li> <li>• Returns are attached using a hidden L bracket</li> </ul>

## VALANCE AND RETURNS

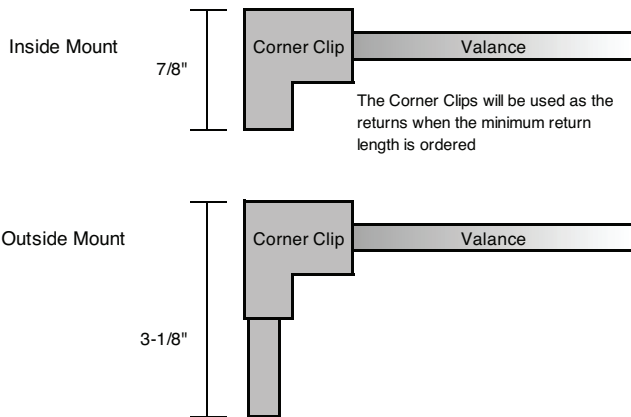
Deductions		
Mount	Style / Type	Deduction
IB	When Included with blind	1/8" deduction from ordered size
OB	When Included with blind	Inside miter to miter valance will be 1/2" wider than ordered width
IB	Continuous	Net – As Ordered
OB	Continuous with Returns	Net – As ordered, outside measurement of valance
Maximum Continuous Valance Width (not spliced)		94" (outside measurement of valance)
Maximum Continuous Valance with center splice (connector included to align and secure splice)		120" (outside measurement of valance)
Standard Returns		
Outside Mount		3-1/8"
Inside Mount		No returns (A 7/8" return is optional at no charge)
Custom Return Lengths (available for outside mount only)		
Minimum Return Length		7/8" – Measured from outside of return (see measuring guidelines)
Maximum Return Length		6" – Measured from outside of return (see measuring guidelines)

# CUSTOM VALANCE, RETURN MEASURING AND ORDERING GUIDELINES

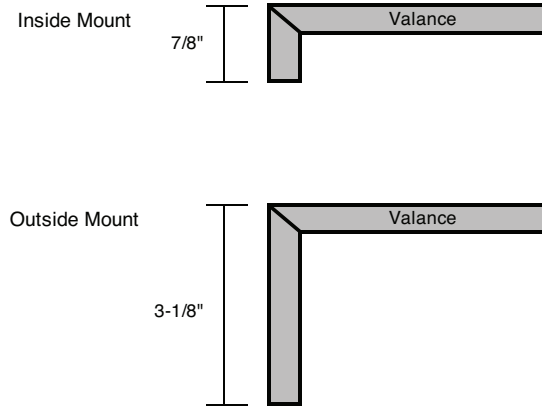
## Return Measurements

Returns are always measured from the **OUTSIDE** of the return. For custom sized returns, order the **OUTSIDE** measurement of the return at order entry (surcharge applies for custom length returns).

### Basic Valance – Standard Returns Available



### Crown Valance – Standard Returns Available

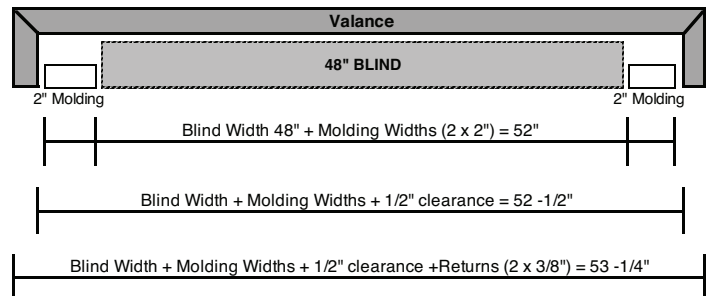


## Outside Mount Custom Size Valance Example

Use the following example to order custom sized valances (surcharge applies)

In the example, a 53-1/4" valance would need to be ordered.

**ALWAYS ORDER THE OUTSIDE VALANCE MEASUREMENT WHEN PLACING YOUR ORDER.**

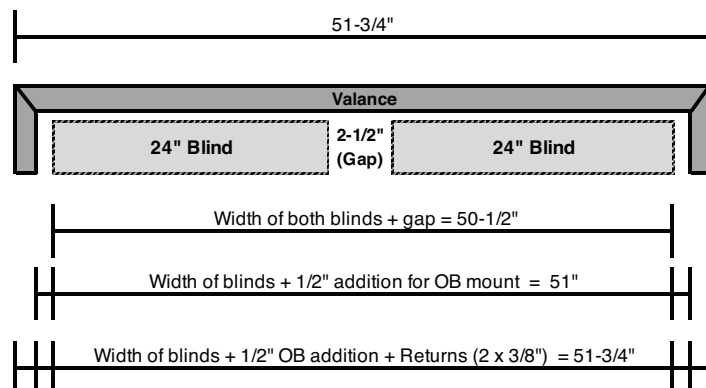


## Continuous Valance Example

Use the following example to order continuous valances (surcharge applies)

In the example, a 51-3/4" valance would need to be ordered.

**ALWAYS ORDER THE OUTSIDE VALANCE MEASUREMENT WHEN PLACING YOUR ORDER.**



### Order continuous valance at 51-3/4"

Width of Blind 1	24"
Width of Blind 2	24"
Width of Gap between Blinds	2-1/2"
Thickness of both Returns	3/4"
Standard 1/2" addition for OB valances	1/2"
<b>Total Valance Length to Order</b>	<b>51-3/4"</b>

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## LIMITED WARRANTY

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### **CONGRATULATIONS ON YOUR SELECTION OF AN ALTA WINDOW FASHIONS WINDOW COVERING.**

Because we take pride in our workmanship and quality that goes into every one of our products, we back our products with this:

#### **ONE YEAR LIMITED WARRANTY**

This limited warranty is extended to the original purchaser for one year from the date of purchase.

Installation of the product must be in accordance with the accompanying instructions. The product cannot be modified. It is the purchaser's responsibility to maintain and clean the product in compliance with the instructions provided. The product must be used only in the window for which it was purchased.

This warranty covers defects in the material, mechanism, workmanship or failure to operate properly.

Any conditions caused by damage to the product resulting from misuse, abuse, direct exposure to salty air or discoloration due to sunlight or the passage of time are not covered by this warranty. **THIS WARRANTY DOES NOT APPLY TO CONDITIONS CAUSED BY NORMAL WEAR AND TEAR UPTON THIS PRODUCT.**

This Warranty is Exclusive and In Lieu Of All Other Obligations, Liabilities Or Warranties. In no event shall we be liable for INCIDENTAL or CONSEQUENTIAL DAMAGES or any other direct or indirect damage, loss, cost, expense or fee. Some states do not allow the exclusion or limitation of incidental or consequential damages, so this exclusion or limitation may not apply to you.

In the event of a defect under this warranty, Alta will repair or replace the product, at our option, provided it is returned to an authorized dealer.

Our warranty excludes shipping charges and labor costs for removal, measuring and installation. Repairs will be made with like or similar parts.

This warranty gives you specific legal rights, and you may also have other rights, which may vary from state to state.

*This warranty does not apply to commercial orders.*

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